



M E D I A R E L E A S E
STATE OF TENNESSEE
DEPARTMENT OF ENVIRONMENT AND CONSERVATION

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CONTACT: TISHA CALABRESE-BENTON
(865) 594-5442

Tennessee Conservationist Magazine Receives National Recognition
Award-Winning Magazine Makes Great Holiday Gift

NASHVILLE - Tennessee Department of Environment and Conservation Commissioner Jim Fyke announced today that the *Tennessee Conservationist* magazine, which is published by Environment and Conservation, has been selected as the 2008 Outstanding Media Award winner by the American Trails Association and the National Trails Training Partnership. Fyke made the announcement at the Commissioner's Greenways and Trails Council meeting at Radnor Lake State Park.

The Outstanding Media Award is presented to a recipient that demonstrates significant and sustained efforts to provide positive public exposure and education in the field of trail use, planning, design or implementation.

"From highlighting Tennessee's special places, to giving specific information about Tennessee hiking opportunities and providing tools to teach children about the wonders of our natural world, the *Tennessee Conservationist* magazine is full of fascinating information and beautiful pictures of Tennessee's landscape," said Fyke. "I commend all those who work to make the *Conservationist* such a meaningful publication."

More than 100 contributors per year volunteer their work to the magazine. It focuses on conservation and environmental education, with an emphasis on native species, Tennessee history, archaeology and cultural and programs and activities at Tennessee State Parks. It also features the popular "Great Hikes in Tennessee State Parks," written by Fran Wallas, an accomplished hiker and trail-builder who works as an attorney for the Department of Environment and Conservation.

The *Conservationist* magazine makes a great holiday gift. Subscriptions are \$15 for one year, \$22 for two years or \$30 for three years. If you buy four subscriptions at \$60 for the holidays, the fifth is free. For more information or to subscribe, call 615-532-0060 or visit the Web site at www.tn.gov/environment/tn_consv/.

The *Tennessee Conservationist* is published bi-monthly and currently has more than 16,000 subscribers. It is available in more than 1,000 schools and public libraries across the state and is funded through subscription revenue, donations and non-commercial advertising for Tennessee State Parks and environmental programs.

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